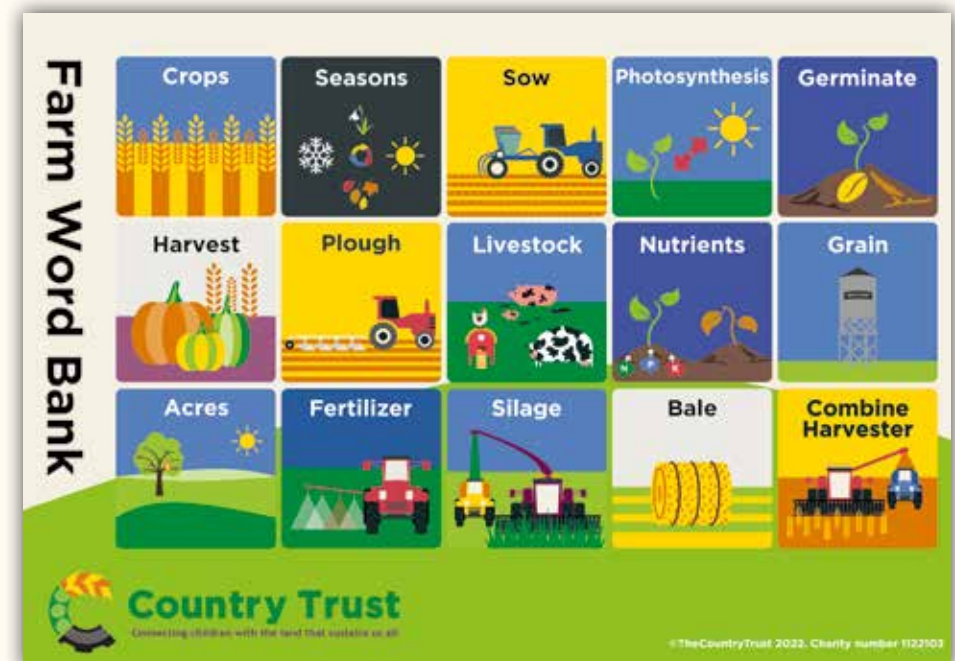
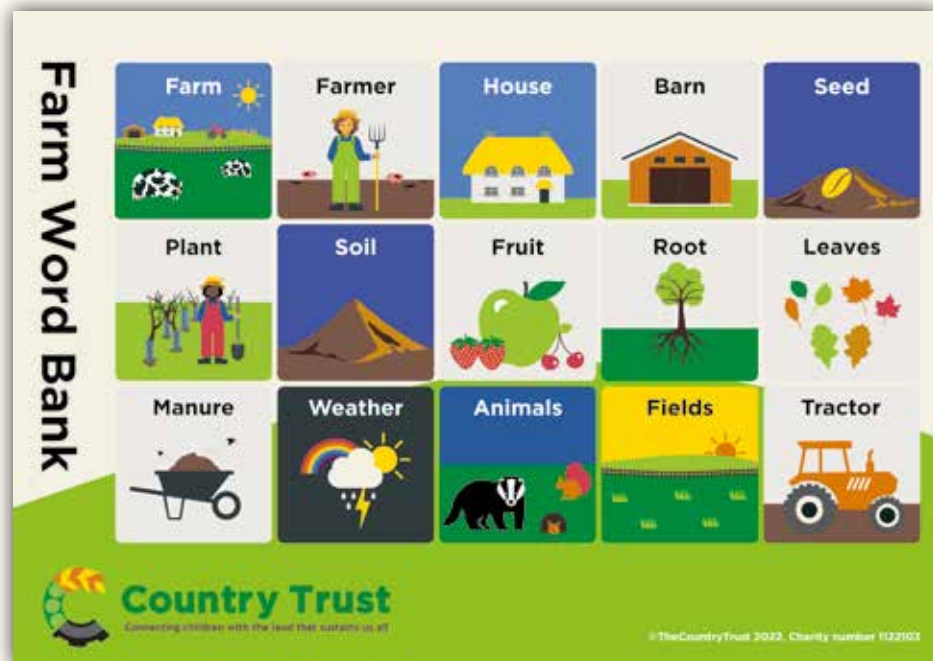
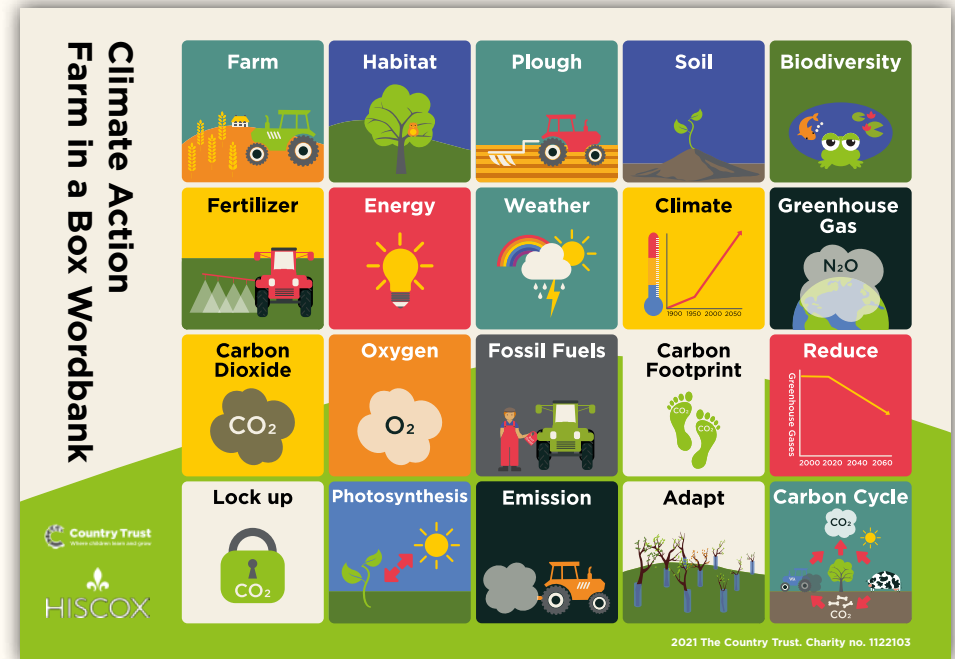


Portfolio

orangecat
DESIGN STUDIO

The Country Trust

The Country Trust's Farm in a Box programme aims to nurture a lifelong connection with the natural world through engaging, hands-on discovery. It brings meaningful learning experiences to primary school pupils across the country. In 2021 and again in 2022, I created a series of 'word banks' specifically for Early Years. This specially-designed box is packed full of farm-centred, sensory learning activities, all carefully crafted to inspire curiosity and confidence in young children. Through these experiences, children are encouraged to explore the land that sustains us, develop a deeper understanding of where their food comes from, and appreciate the roles played by farmers and food producers.



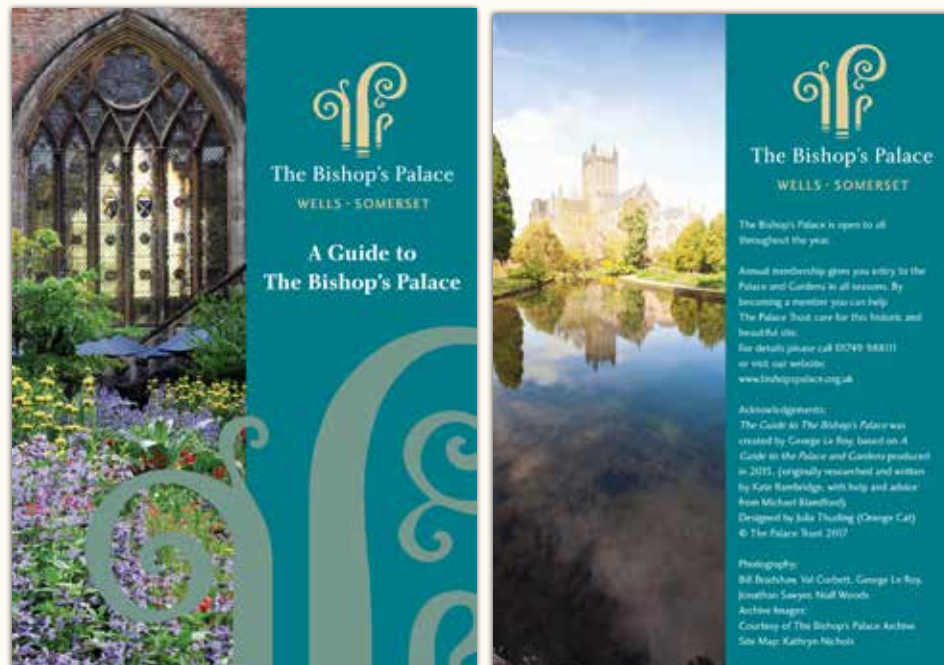
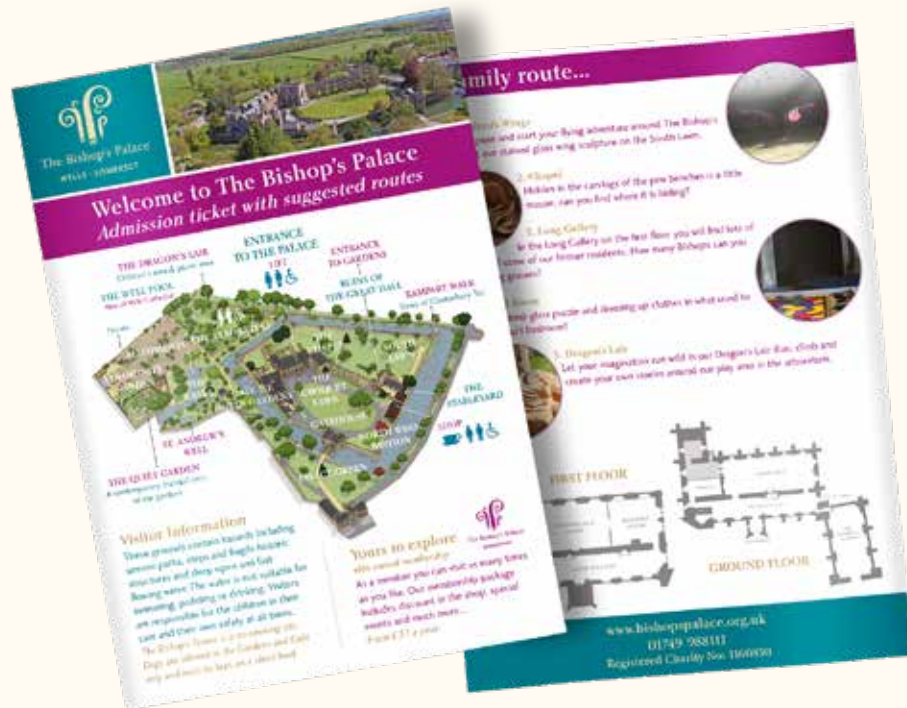


I was also asked to produce The Country Trust's 2021/22 Annual Report. This involved creating charts, data presentations and illustrations to communicate complex findings in a way that was engaging, accessible and visually appealing.

Additionally, I designed sticker sheets and wall planners (pictured left) for use in classrooms as part of the Farm in a Box initiative, helping to make the learning experience even more interactive and fun.

The Bishop's Palace & Gardens

The Bishop's Palace in Wells required a new guidebook and accompanying entrance ticket, designed specifically for first-time visitors. Clarity and accessibility were key priorities to ensure the information was welcoming and easy to follow. Given the Palace's strict brand guidelines, it was essential to adhere to them meticulously throughout the project. In addition, I've produced biannual information leaflets (opposite, top) and created event-specific collateral, including posters and banners.





Find us
www.bishopspalace.org.uk
The Bishop's Palace, Wells,
Somerset BA5 2PD
01749 988111

Open
Winter 10am-4pm
Summer 9.30am-5.30pm
7 days a week
Last admission 30 minutes before closing

Admission
Admission includes 12 months of return visits from the date of your first visit and you're welcome to use it again on any normal sightseeing day (please check our website for closures and events with an additional charge). Includes free guided tours. Tickets can be bought via the website or at the Ticket Office. Dogs on leads welcome throughout the Gardens.

Adult: £9.00	Group Admission: £9.50 (perhead)
Child (1-16): Free	Child Group Admission: £4.00 (perhead)
Child (17-25 years): £6.00	
Essential helpers visiting disabled visitors: Free	
Valid in-date student card or Blue Light membership: £12.50	

www.bishopspalace.org.uk
Registered Charity No. 1146751

The Bishop's Palace & Gardens
Wells, Somerset

Discover the origin of Wells

*"One of my favourite places!
Highly recommended you visit this and experience first hand how truly impressive this is!"
(TripAdvisor)*

Family Fun
Home to The Dragon's Lair

There's so much for families to do at The Bishop's Palace - whatever the weather, you can always have a great day out!

Explore 14 acres of gardens: there are animals to discover, places to hide, and an ancient story map to follow, to find The Dragon's Lair play area. This interactive space is designed around the legend of the 15th century dragon - killed by the Bishop who built the Palace! With a jolly jangle, tree pods, a waterwheel and other games, it's sure to entice for both adults and babies.

There are also plenty of events to keep families busy including crafting, seedball gardening, family trails, storytime and more.

Check out our website for details:
www.bishopspalace.org.uk

Events and Activities
There's a full programme of year-round events and activities for all the family including guided walks, open-air theatre, creative workshops, children's cooking, Christmas illuminations and much more.

The Bishop's Table cafe
With free access to everyone, simply cross the drawbridge and you'll see the award-winning Bishop's Table cafe nestled under the trees overlooking the croquet lawn. Serving delicious, locally-sourced food - including a vegan and gluten-free menu - and some of the best coffee and cake in Wells it's the perfect place for breakfast, lunch or to simply grab a takeaway.

Our Legacy
The Palace Trust is a registered charity with responsibility for the upkeep and operation of the Bishop's Palace and Gardens. We receive no government funding and rely on ticket sales, special events and our café to help us keep the site open to all, but these do not fully cover our costs. If you would like to make a donation to support our work and ensure The Bishop's Palace is accessible to future generations, please visit our website or ask on site.

Accessibility
We're committed to enabling as many people as possible to experience the greatest range of access to the Palace and Gardens be that physically, spiritually and emotionally.

Guided tours are also included with your admission - check available times at the Ticket Office on your arrival.

But the latest step in our mission to make this all easier is this QR code





In March 2025, I was invited to create a series of illustrations for the Palace to use across its promotional materials. The Palace prefers to produce much of its collateral in-house, and these illustrations were intended to help enhance the professionalism and visual appeal of their communications. My challenge was to design fun, engaging, and visually striking illustrations that not only captured attention but also stayed closely aligned with the Palace's branding style.

Cedars Hall

Cedars Hall, a cutting-edge events venue in Wells, Somerset, required a distinctive logo and branding to support the launch of its events programme in 2016. I was commissioned to create a visual identity. The final design featured a clean, linear outline that paid homage to both the Hall's heritage and its broader network.

In 2021, evolving dynamics between Cedars Hall and its sister venues prompted a rebrand. This new direction embraced a bolder, more confident visual theme - reflecting the Hall's growth into a prominent and independent cultural landmark.

CEDARS HALL



QUILTER HALL



CEDARS
HALL

Maestro



Maestro is a new initiative that brings some of the world's most renowned musicians to Somerset each year to perform and teach.

It offers music lovers across the South West a unique opportunity to experience extraordinary performances up close, set within Cedars Hall in Wells.

In September 2024, I was commissioned to create the branding for the initiative.

I designed the logo to depict a 'wave of colour' flowing in and through the letters, with the shifting colours symbolising the listener's emotions and the wave suggesting how music moves through the body and soul. Following this, I was asked to design a fold-out A3 programme to showcase the first annual series of events and concerts.

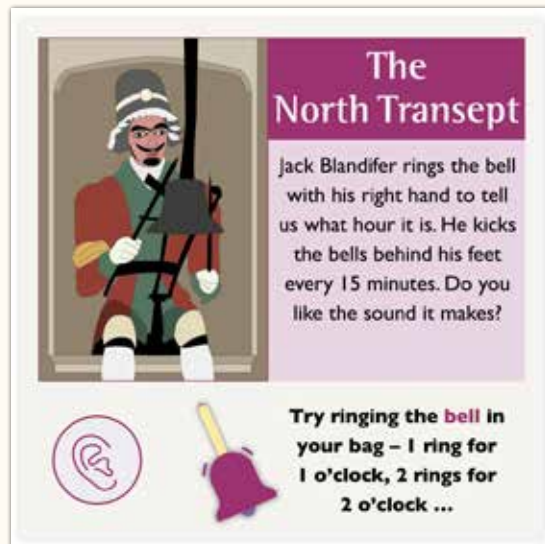
MAESTRO

Music up close

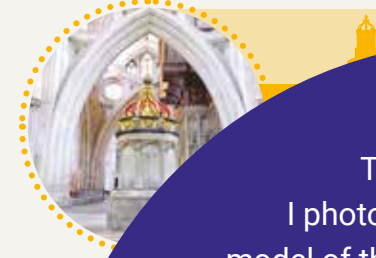
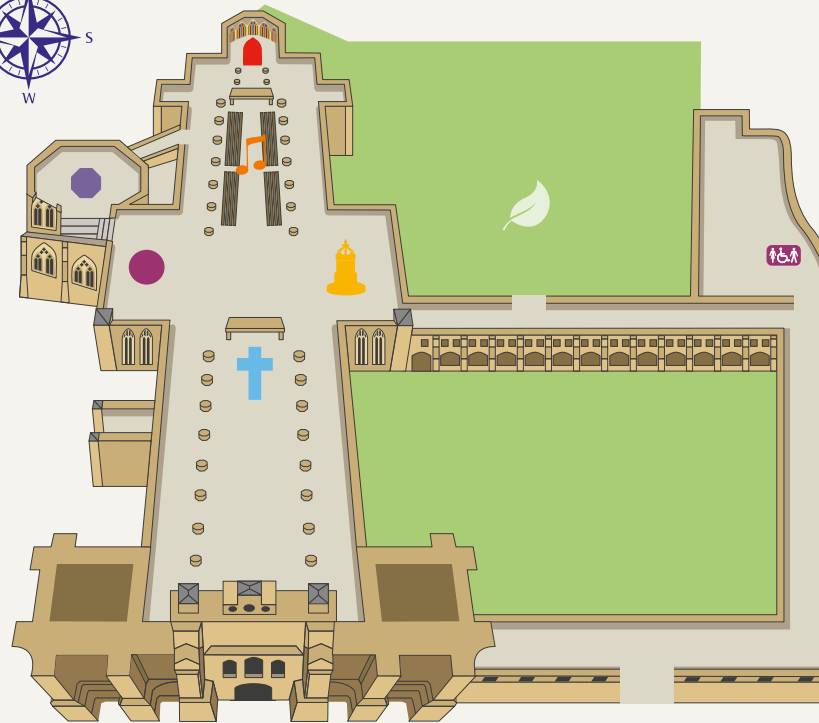
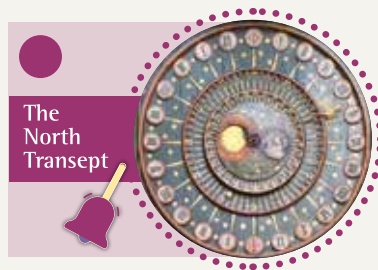
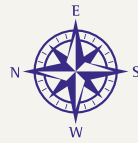
Wells Cathedral

In March 2024, I was invited to help create a resource pack designed to provide an immersive experience for children visiting Wells Cathedral. The aim was to encourage children to pause at key locations throughout the Cathedral and use their five senses to explore and appreciate its unique features.

Each child receives a backpack at the start of the trail, containing a map, a set of lanyard cards and corresponding props. Each card features an illustration and a fun, sensory activity linked to a specific area of the Cathedral. As they follow the trail, children use the props and cards to engage more deeply with their surroundings, making their visit interactive and memorable.



Sensory Explorer Trail

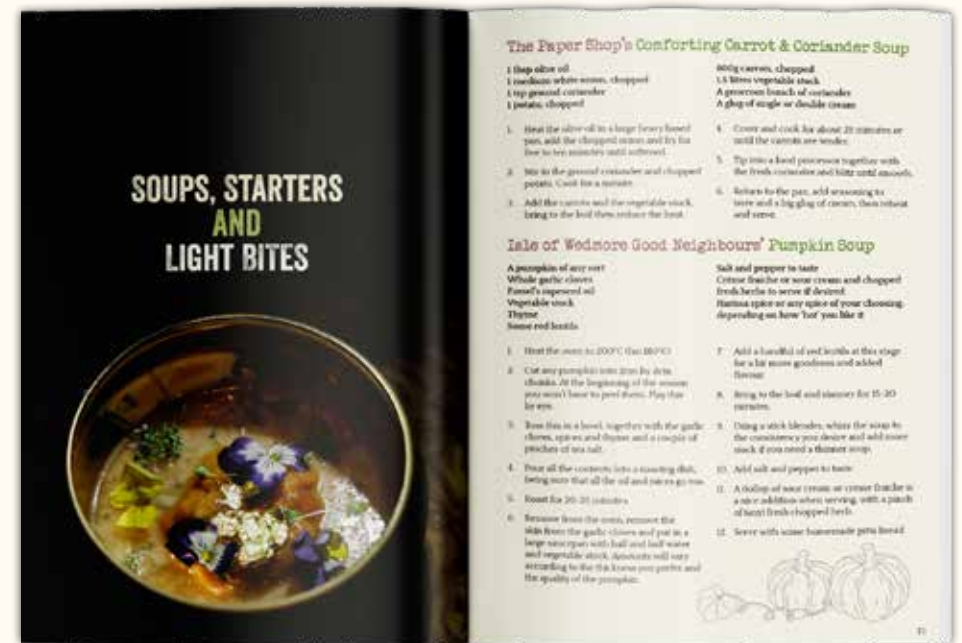


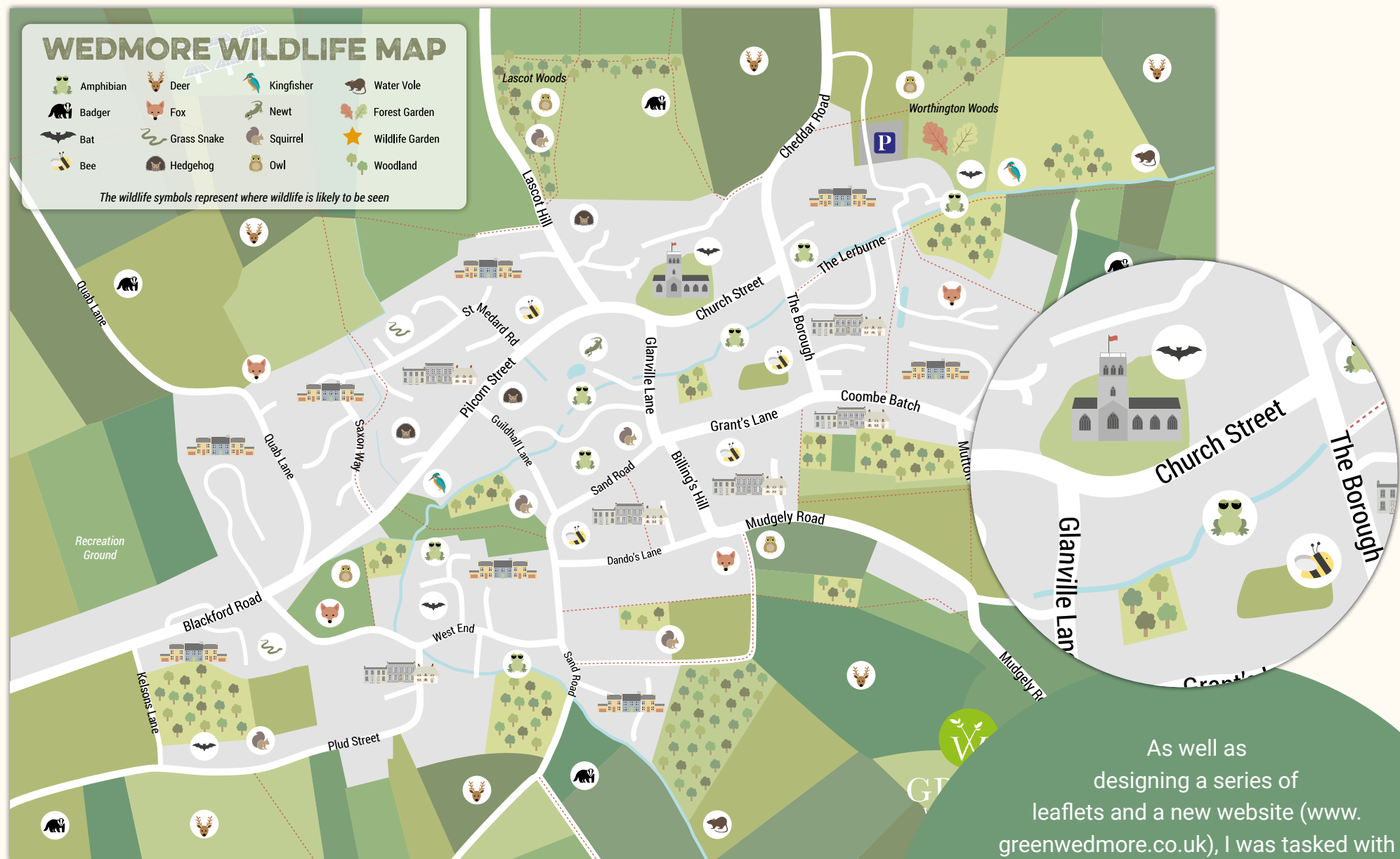
To create the map,
I photographed a wooden 3D
model of the Cathedral and combined
these images with a 2D site plan to produce
a clear, visually engaging illustration of its
internal and external layout.

Green Wedmore

Green Wedmore was founded in response to the growing recognition of the urgent threat posed by the climate emergency. Its mission is to develop and implement initiatives that promote and support sustainable living in Wedmore and surrounding villages, focusing on adapting to the changing climate, restoring nature, and saving money.

I was commissioned to work on a cookbook in 2021 which featured recipes submitted by local organisations, all adhering to the principles of ethical and local sourcing. The design aimed to convey a rustic, wholesome feel while ensuring the recipes were presented in an appealing way.

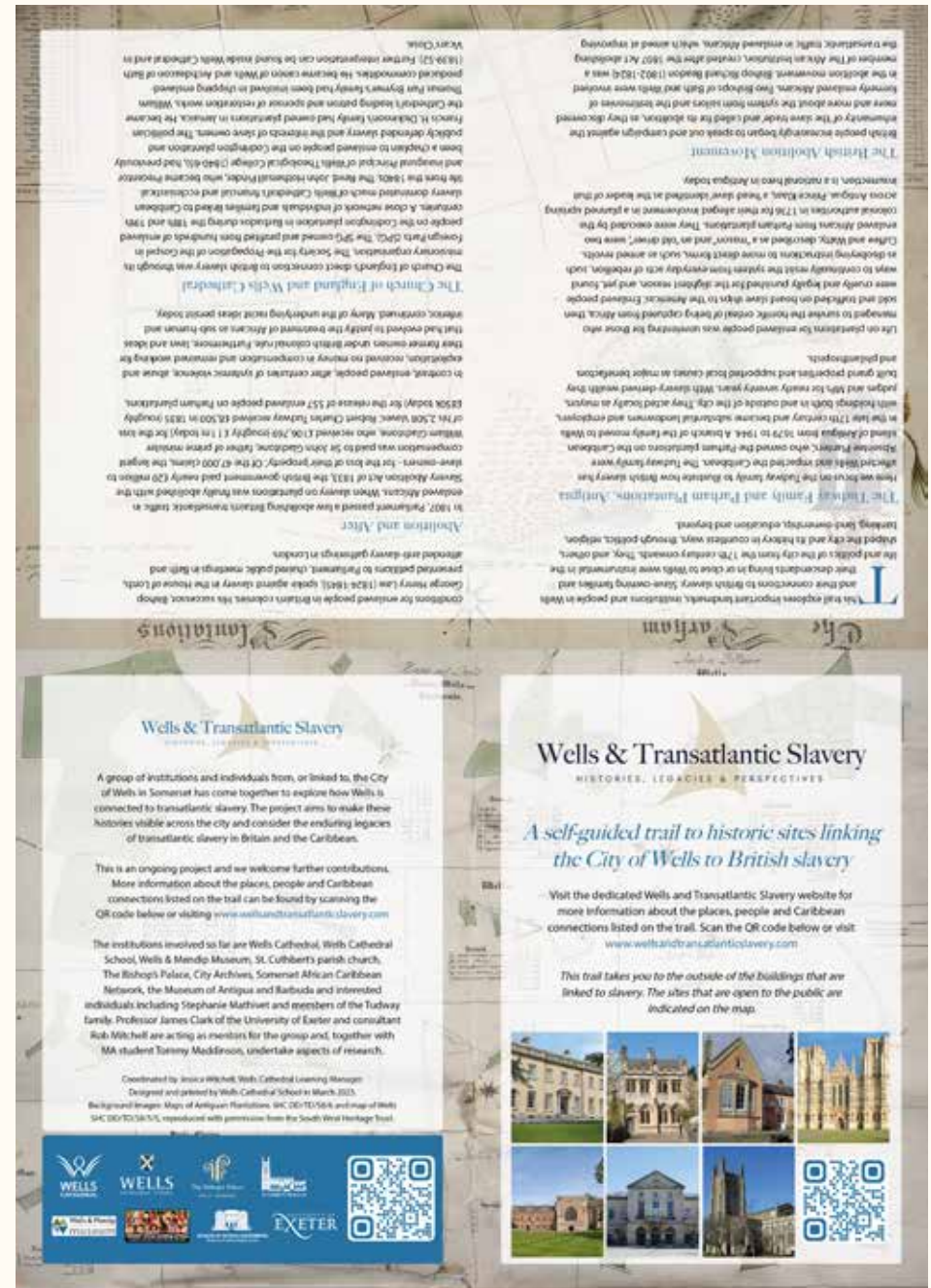




As well as designing a series of leaflets and a new website (www.greenwedmore.co.uk), I was tasked with creating an engaging map for children which was designed to help them explore and learn about the diverse natural habitats found around the village of Wedmore, helping to foster a greater appreciation for local wildlife.

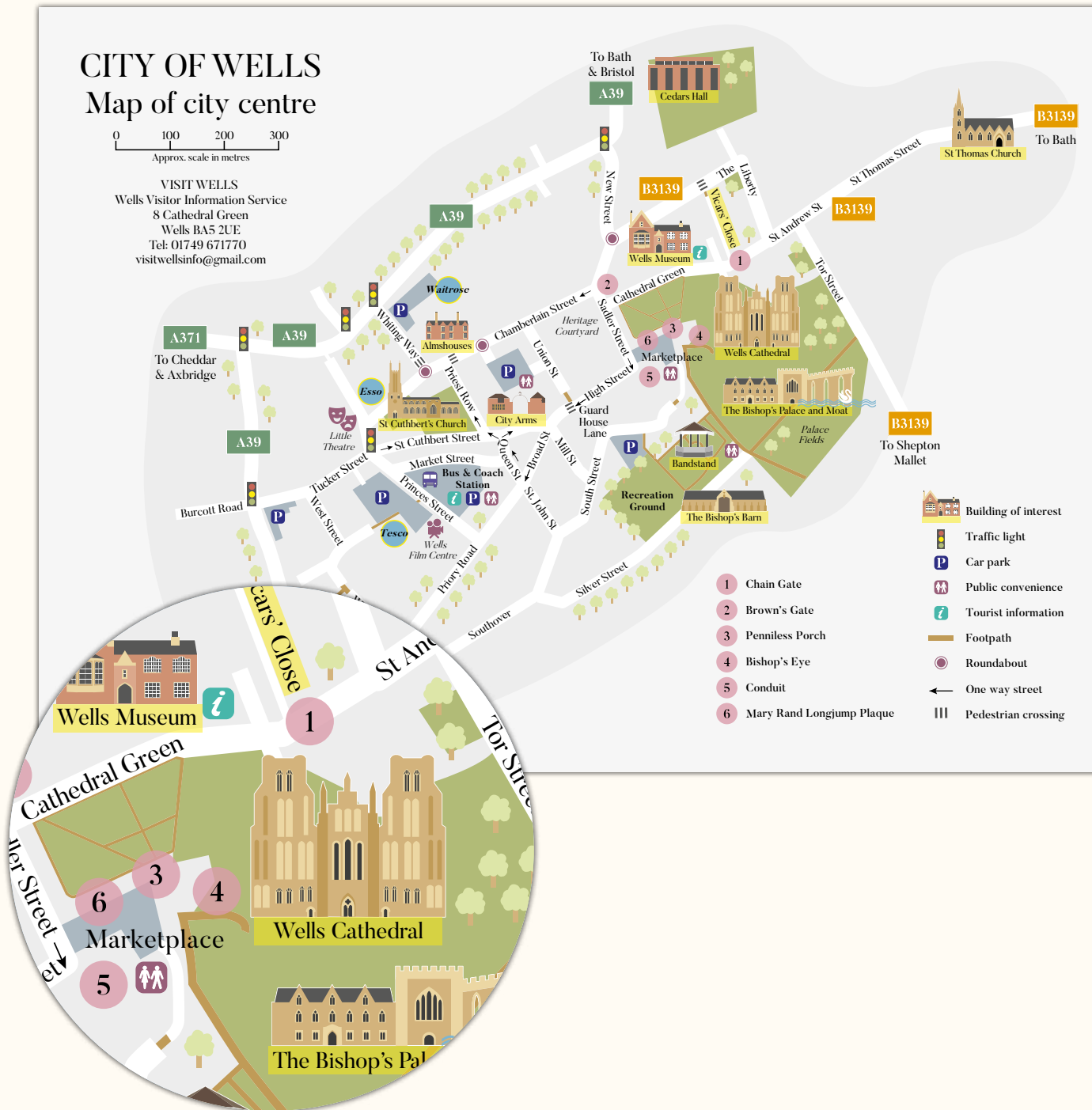
Wells & Transatlantic Slavery

In early 2023, a group from the City of Wells came together to explore the city's links to transatlantic slavery. The project aimed to make these histories visible across the city and reflect on their enduring legacies in Britain and the Caribbean. I was commissioned to design a fold-out A3 leaflet and trail map to engage visitors and encourage learning about the city's involvement with the transatlantic slave trade. Given the sensitivity of the topic, great care was taken to ensure the design reflected the project's ethos of thoughtfulness and respect.



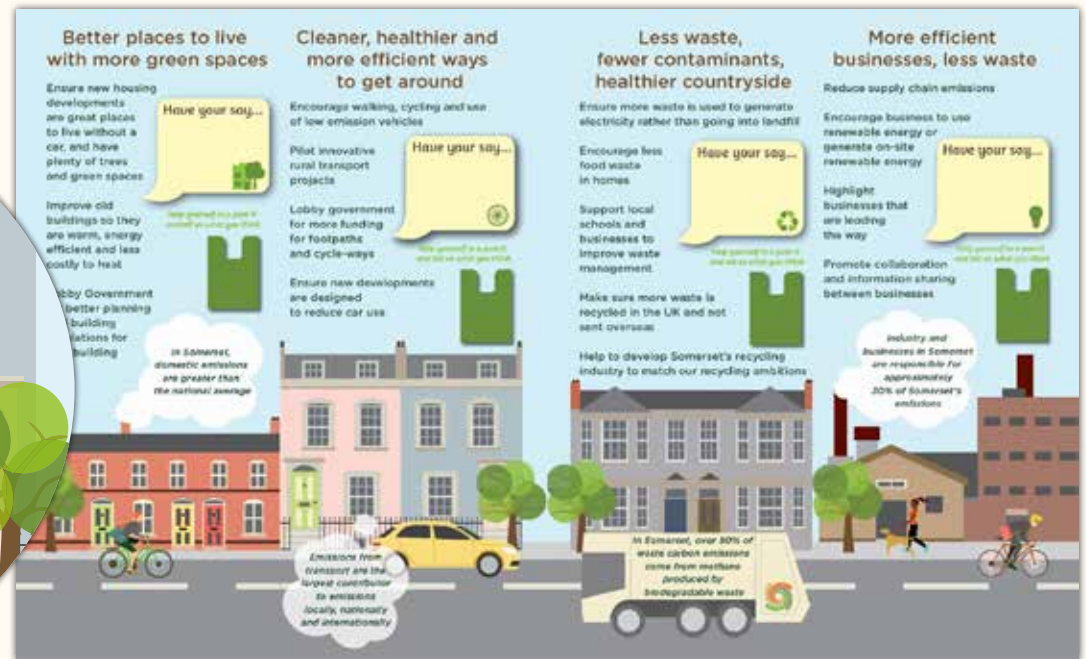
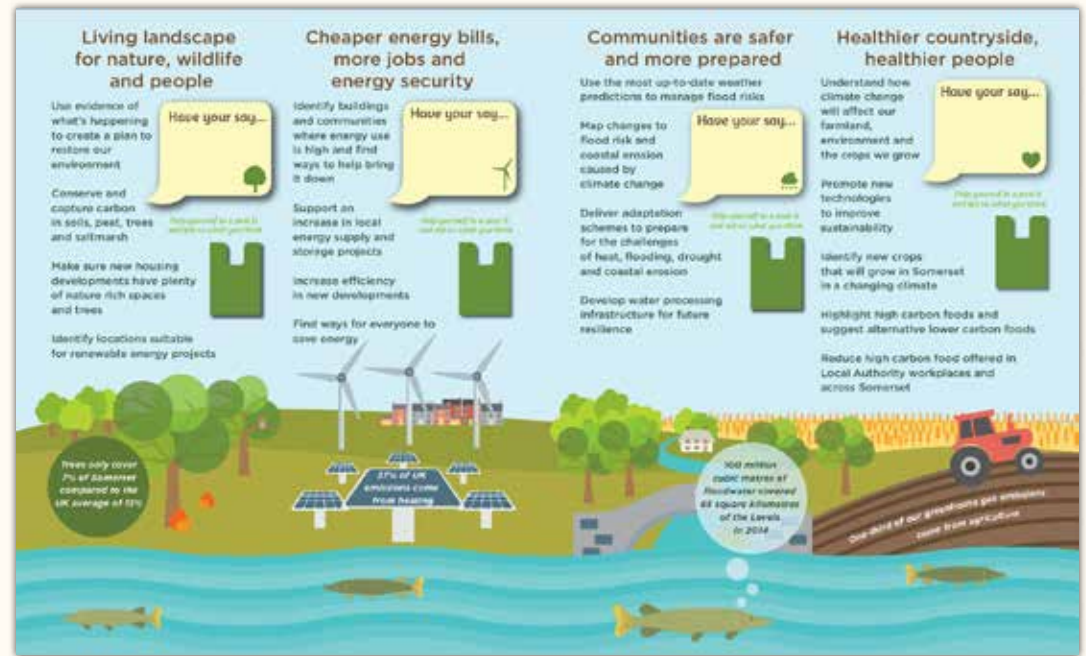
This is a map I created for Visit Wells, designed to be handed out to tourists exploring the city. I thoroughly enjoyed the challenge of illustrating Wells' many landmarks in a way that was both consistent in style and easily recognisable. Careful attention was given to capturing the unique character of each site while maintaining a clear and cohesive look across the entire map. It was a rewarding task to balance artistic detail with clarity, ensuring that visitors could navigate and appreciate the city's highlights with ease.

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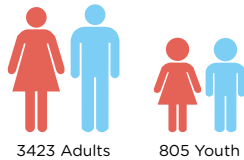
Somerset County Council

In 2020, Somerset County Council initiated a comprehensive series of workshops and public consultations across the county, aimed at increasing public engagement with its ambitious plans to reduce carbon emissions and enhance the county's resilience to the inevitable impacts of climate change. As part of this initiative, my role was to design and produce a series of visually engaging and interactive display boards. These boards were strategically crafted to help the public gain a deeper understanding of the council's climate action strategies.



Somerset Climate Change Consultation

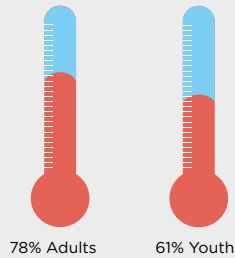
Online Survey



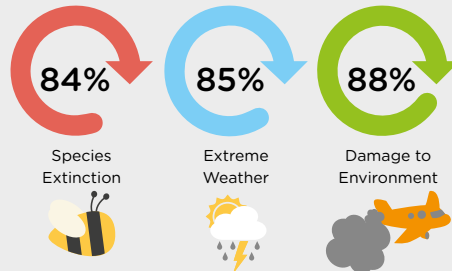
Drop in Events



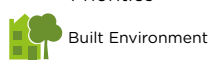
Very concerned about Climate Change



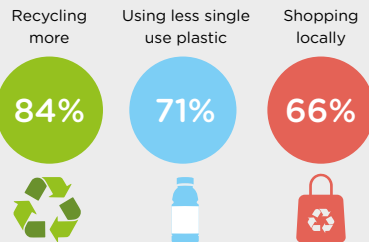
Most Concerned About



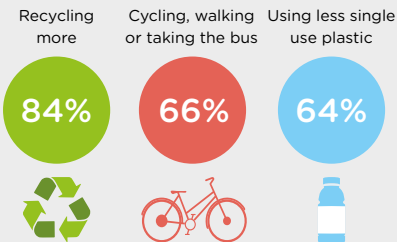
Priorities



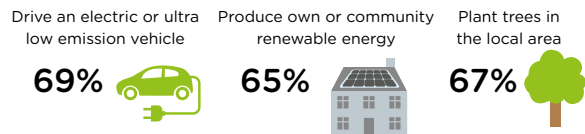
Already Doing (adults)



Already Doing (youth)



Would Do (adults)



Would Do (youth)



Hang your thoughts on the tree

Use the luggage tags to answer the questions and add them to the tree

What do you think about the approach that the councils are taking?
Have the councils missed anything? Tell us what's missing
Are there things you or your community could take action on?



SOMERSET CLIMATE EMERGENCY

Somerset Councils have declared, or recognized, 'Climate and Ecological Emergencies'

The aim is to be carbon neutral by 2030

Councils are working together, with partners and communities across the county, to reduce carbon emissions

The cost of some plans is high but doing nothing will cost more, and there are also many benefits

Councils can't do it alone, everyone has a part to play, including national government

Somerset Councils are working together on:

- Industry, Business and Supply Chain
- Transport Management
- Built Environment
- Natural Environment
- Waste and Resource
- Farming and Food
- Energy
- Water
- Communications and Engagement

Have Your Say!

Councils have come up with an approach

They want to know what you think

Please leave your comments for each area of work using the post-it notes on the boards

Find out more on the Councils' websites



In addition to the display boards, I also created a variety of supporting collateral, including swing tags, labels, stickers, and a post-event infographic, all designed to further engage the audience and reinforce the key messages of the campaign.

Wells Cathedral School: Prospectus

The brief for the 108-page prospectus was to break away from the traditional format and create something different. When it was first launched in 2011 - then refreshed in 2014 and again in 2024 - I drew inspiration from high-end coffee table books. The prospectus features an unconventional size of 195 x 240mm and is printed on recycled, uncoated paper stock. We opted for soft, natural imagery of pupils in action and kept the text minimal to let the visuals speak for themselves. Many parents and agents have remarked that it stands out from the crowd, offering a fresh and memorable alternative to conventional school prospectuses.



The Junior School shares the same site as the Senior School and feels like a small family in itself whilst also being part of the larger whole-school community. We believe that to function happily and successfully as a family, each person needs to have a strong sense of resilience, resourcefulness, risk-taking and curiosity. We strive to ensure that this ethos becomes second nature, so when your child eventually leaves us they are a more rounded individual, able to cope with greater independence with the rather more demanding aspects of Senior School life and the world beyond.

We will give your child opportunities to develop their talents and to create new ones - whether it's playing an instrument, scoring goals or creating a masterpiece. While talents should be nurtured, we believe that it is every bit as important for your child to simply have fun and enjoy what they like doing most - and, perhaps, get really good at it! We also encourage them to tackle things they don't particularly like; they may discover a new interest.

wells.cathedral.school

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Our specialist music scheme provides high quality opportunities to participate in and experience musical excellence. If you have discovered that your life revolves around music-making, you should be at Wells. It is a course for highly gifted young people of great potential who may wish to consider a career in music. As a specialist musician you will be offered a wide range of choices and opportunities to help you achieve your full potential; you will be taught by highly skilled music teachers, many of whom are international artists.

Most specialists leave Wells to study at the main conservatoires in the UK or abroad, often gaining scholarships at the institution of their choice.

wells.cathedral.school

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Wells Cathedral School: In Touch

The biannual school newsletter is more akin to a book, spanning 48 pages brimming with news, vibrant photography, and engaging updates. Each section demands its own distinct visual identity, from the playful charm of a Pre-prep Christmas production to the more polished, corporate tone required for alumni features. This need for visual flexibility is crucial in maintaining a publication that feels fresh and dynamic, ensuring that readers remain thoroughly engaged from beginning to end.



Little Wellies Nursery

Little Wellies Nursery at Wells Cathedral School needed vibrant, playful branding to match its exciting and stimulating atmosphere. To bring this vision to life, I selected a lively colour palette and a quirky, child-friendly font. I then developed a cheerful logo, cohesive branding elements, and a series of charming illustrations – all designed to reinforce the nursery's warm, welcoming, and joyful personality.



The Little Wellies nursery experience is designed to bring out the best in every child. Our motto, 'Be who you are', reflects the whole school ethos, with children encouraged to develop in a way that suits their own individual interests and skills.

Our range of structured music, drama, movement and play activities inspires children to grow emotionally, socially and intellectually. Your child will leave our nursery with the confidence and independence needed to adjust to their next challenge: school!

Wells Cathedral School: Festive Cards

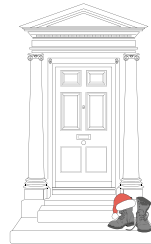
I designed school Christmas cards for 2023 and 2024 with the goal of creating something fun and engaging for parents and the wider school community. I enjoyed this project as it gave me the opportunity to develop my illustration skills. The card on the left features the doors of the school's boarding houses, which were drawn from photos I took. A quirky festive illustration reflecting the school's spirit was added to enhance the design. The card below depicts a festive scene around the school's main building.



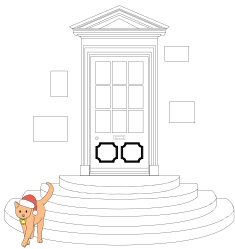
Haversham



Edwards



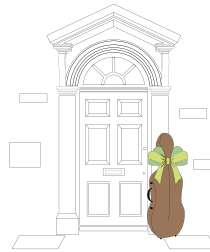
Ritchie



Cedars North



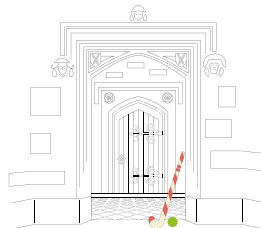
Cedars South



Shrewsbury



Plumpton



De Salis



Claver Morris





Thank you for taking the time to explore my portfolio.
I hope it has given you an insight into my work and the
creative passion I bring to every project.
If you would like to discuss any ideas or opportunities,
please don't hesitate to get in touch.

Julia Thurling
Orange Cat Design Studio
07798 662288
orangecatdesign.co.uk
orangecatdesign@icloud.com